



Wetskills-Denmark 2020

Call for Cases

BRING-IN YOUR WATER CHALLENGE & GET AN INSPIRING SOLUTION BACK

Wetskills Water Challenges

The Wetskills Water Challenge is a two-week event for university level students and young water professionals from around the globe. Participants work in multidisciplinary and intercultural teams to develop out-of-the-box solutions for water challenges posed by Case Owners.

Since 2010, more than 800 students and young professionals from about 200 international universities and organizations have participated in one of the 44 Wetskills Water Challenges held in: Asia (China, South Korea, Taiwan, Kyrgyzstan, The Philippines, Indonesia, Bangladesh and India), North Africa & Middle East (Israel, Oman, Morocco, Iran and Egypt), Sub-Saharan Africa (South Africa & Mozambique), Europe (United Kingdom, Hungary, Romania & The Netherlands), North America (Canada, United States & Mexico) and Latin America (Colombia).

This edition will present the results at an online and interactive meeting, accessible for our professionals, Alumni, partners worldwide (22 October 2020)

Wetskills-Denmark 2020

After several successful Wetskills editions in Europe, Wetskills and partners in Denmark, Nordic countries and Europe joined forces to organize a first Wetskills edition in Denmark. This event is organized by non-profit Wetskills Foundation (based in The Netherlands) in cooperation with IWA YWP-Denmark, YWP divisions in Nordic countries and several other partners.

The creative and collaborative spirit flows through our multidisciplinary teams, with the wide experience in natural sciences and engineering, as well as on social, economic and political sciences, in policy and business management. We hope you will join us in this unique Wetskills experience in 2020!

Programme

Wetskills will formally start on 12 October 2020 with two days of team building, cultural activities and water-related excursions. On 14 October, case owners present their challenge to the teams and diverse experts will brainstorm with the teams.

Over the next nine days the participants' teams will work on the challenge with periodic guidance of international Wetskills supervisors and support from diverse local and international experts from academia, companies and governmental institutes.

The Finals and Awarding will be organized at an inspiring and interactive online meeting. Each team will present its solution of the (two-week) challenge during a special pitch session and an online poster market. The Award Ceremony will be organized afterwards. Partners, Alumni, professionals (young & senior) in business, academia and government will be invited to join online the finals and awarding.

Does your company, organization or institute in the water sector have a challenging water case? Get an out-of-the-box solution by young international water talents for 3,500.00 euro (as support for Wetskills programme).

Case topics

The case owners, active in or related to the water & sustainability sector, determine the topic of the Wetskills cases. Examples of previous topics are reuse of wastewater, plastic, dew harvesting, water scarcity, storm water management, deployable flood defense systems, valuing of water, resiliency, water governance, awareness, etc. See www.wetskills.com for examples.

Wetskills-Denmark 2020 will be an excellent opportunity to showcase your organization's expertise and commitment to innovative solutions, prove your corporate social responsibility and enable your involvement in the local community.

Are you an innovative company, organization or institute and do you have a challenging water case? Come on board! Contact Johan Oost from the Wetskills Foundation (johan.oost@wetskills.com).

More information: www.wetskills.com





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WetsNext

The WetsNext programme stimulates and monitors follow-up activities based on the concepts and results of the Wetskills Challenges. The partners of this Wetskills edition strive to follow-up the outcomes with further (feasibility or pilot) studies, done by Young Professionals and students, but intensively guided by case owners, Wetskills alumni, other interested partners. Main aim: to follow-up great ideas, to implement them and to gain impact!

Case Owner Benefits

- Case Owners will receive the results: a poster and a paper (approx. 5-6 pages) outlining the innovative concept the team came up with for the Case Owner's case study.
- The name and logo of Case Owners will be reported in Wetskills press releases with a broad distribution.
- Promotion through the website and social media for Wetskills, the event partners and other relevant organizations and during other Wetskills Water Challenges.
- The logo of the Case Owners will be displayed on the poster presented at the final presentations.
- Case Owners will get their own international team of enthusiastic students and young professionals.
- Case Owners get the opportunity to grow their business network through participation in the energizing Wetskills event.
- Press releases and tailored appointments for promotion and communication for own use.

Case Owner responsibilities

- Case Owners will provide a study case (the water challenge) for the Wetskills programme in Denmark.
- Case Owners will support the team via face-to face or remote meetings (using Skype, and e-mail) on the first day, the last day, and at halfway point.
- Case Owners and Wetskills will jointly provide an expertise during the program (also on distance with cell phone, email,

Skype). This expert may come from other organizations, e.g. a professor from the university.

- Case Owners will donate € 3,500.00 in support of the organization of Wetskills-Denmark 2020.

Wetskills' responsibilities

- The Wetskills Foundation will assist in developing a great case study for the participants.
- The Wetskills Foundation will form combined international, multidisciplinary teams of participants and guide them to reach solutions through processes of divergent thinking to solve the Case Owner's challenge.
- The study case and poster of the team (excluding the short memo) will be published on the Wetskills website, www.wetskills.com.*
- The results will be presented during a special online session organized by the partners and in the presence of professionals (young and senior), Alumni and Partners in business, government and academia.
- The winning team will be awarded in these sessions as well.

* If some information is confidential, Wetskills and the concerning team will act accordingly.

Donor benefits

You do not need to be a Case Owner to be part of Wetskills. Wetskills-Denmark 2020 welcomes the participation of businesses, organizations and individuals through donations.

- Donors will receive logo representation.
- Donors will be mentioned in PR & Communication
- Donors will have the opportunity to meet and greet with participants and Owner Organizations.

We would like to tailor your requests as Donor or Case Owner.

Our Partners

This Wetskills edition is supported by (amongst others):



More information: www.wetskills.com

