



Wetskills-Japan 2020

Leaflet for Study Case Owners



BRING IN YOUR WATER-ENERGY-FOOD *(theme of Olympic Games 2020 in Tokyo)* **CHALLENGE & GET AN INSPIRING** **SOLUTION BACK**

Wetskills Water Challenges

The Wetskills Water Challenge is a two-week event for university level students and young water professionals from around the globe. Participants work in multidisciplinary and intercultural teams to develop out-of-the-box solutions for water challenges posed by Case Owners.

Since 2010, more than **800 students and young water professionals** have participated in one of the more than **40 Wetskills Water Challenges** held in **23 countries** in Asia (China, South Korea, Taiwan, Kyrgyzstan, The Philippines, Indonesia, Bangladesh and India), North Africa & Middle East (Oman, Israel, Morocco, Iran and Egypt), Sub-Saharan Africa (South Africa & Mozambique), Europe (United Kingdom, Hungary, Romania & The Netherlands), North America (Mexico, United States & Canada) and Latin America (Colombia).

This Wetskills edition will present the results of the teams in the TeamNL Tokyo Center on 25 July, the first day of the Olympic Games in Tokyo

In July 2020 a first Wetskills event will be organised in Japan, which is aligned to the **Olympic Games in Tokyo** (after Wetskills-South Korea 2018). The event is being organized by the non-profit Wetskills Foundation (based in The Netherlands) in cooperation with the Embassy of The Kingdom of The Netherlands and several sector partners.

The creative and collaborative spirit flows through our multidisciplinary teams, with the wide experience in natural sciences and engineering, as well as on social, economic and political sciences, in policy and business management. *We hope you will join us to be part of the Olympic Wetskills experience in 2020!*

Programme

Wetskills will formally start on 13 July 2020 with an opening event will take place and be hosted at the Sophia University (tbc). The first part of the programme consists of team building, cultural activities and water-related excursions, for creating teams and wider understanding of Japan. After this, the participants' teams will work on your challenge with periodic guidance of Wetskills' supervisors and support from diverse local experts from academia, companies and governmental institutes.

Each team will present its solution during a special pitch session in **TeamNL Tokyo Center** on 25 July during the first day of the **Olympic Games in Tokyo**, offering a meeting place for manufacturers, researchers, investors, academics, purchasers and decision-makers representing both local and international businesses.

Does your company, organization or institute in the water sector have a challenging water case? Get an out-of-the-box solution by young international water talents for € 3500.- (as support for Wetskills programme).

Case topics

The case owners, active in or related to the water/sustainability sector, determine the challenge and topic of the study cases of Wetskills. Under the broad theme of 'Water-Energy-Food nexus', cases are now being assembled. See www.wetskills.com for cases of the previous Wetskills events.

Wetskills-Japan will be an excellent opportunity to showcase your organization's expertise and commitment to innovative solutions.

Are you an innovative water company, organization or institute and do you have a challenging water or water-related (food/energy) case?

Come on board! Contact Johan Oost at the Wetskills Foundation (johan.oost@wetskills.com).

More information: www.wetskills.com





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WetsNext

The WetsNext program initiates and stimulates follow-up activities based on the concepts and results of the Wetskills Challenges. The partners of this Wetskills edition strive to follow-up the outcomes with further (feasibility or pilot) studies, done by Young Professionals and students, but intensively guided by case owners, Wetskills alumni, other interested partners. **Main aim: to follow-up great ideas, to implement them and to gain impact!**

Case Owner responsibilities

- Case Owners will provide a study case (the challenge) for the Wetskills program in Japan 2020
- Case Owners will support the team via face-to face or remote meetings (using Skype, and e-mail) on the first day, the last day, and at half-way point.
- Case Owners and Wetskills jointly will provide an expert on the case study topic for the Brain Hurricane (kick-off event with expert speed-dating for the participants) and the Pre-presentations sessions. This expert may come from other organizations, e.g. a professor from the university.
- Case Owners will donate € 3500,- in support of the organization and participants of Wetskills-Japan 2020.

Case Owner Benefits

- Case Owners will receive the results: a poster and a paper (approx. 4-5 pages) outlining the innovative concept the team came up with for the Case Owners' case study.
- The name and logo of Case Owners will be reported in Wetskills press releases with a broad distribution.
- Promotion through the website and social media for Wetskills Foundation and other relevant organizations and during other Wetskills Water Challenges.
- The logo of the Case Owners will be displayed on the poster presented at the final presentations and on the Wetskills banner.
- Case Owners will be provided with their own international team of enthusiastic students and young professionals.

- Case Owners get the opportunity to grow their business network through participation in the energizing Wetskills event.
- Press releases and tailored appointments for promotion and communication for own use.

Wetskills responsibilities

- The Wetskills Foundation will assist in developing a great case study for the participants.
- The Wetskills Foundation will form combined international, multidisciplinary teams of participants and guide them to reach solutions through processes of divergent thinking to solve the Case Owner's challenge.
- The study case and poster of the team (excluding the short memo) will be published on the Wetskills website, www.wetskills.com.*
- Preparation and execution of the Wetskills Water Challenge in Japan, incl. the finals and awarding ceremony.

*If some information is confidential, Wetskills and the concerning team will act accordingly.

Donor benefits

Instead of being Case Owner, you can also be donor! Wetskills-Japan 2020 welcomes the participation of businesses, organizations and individuals through donations.

- Donors will receive logo representation on the Wetskills banner.
- Donors will be mentioned in PR & Communication
- Donors will have the opportunity to meet and greet with participants and Owner Organizations.

We would like to tailor your requests as Donor or Case Owner.

Our Partners

This Wetskills edition is supported by:



More information: www.wetskills.com





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