



Wetskills-South Korea 2019

Call for Cases

BRING IN YOUR WATER CASE!

Wetskills is back in Korea after the great 'Olympic' Wetskills edition of 2018. Thanks to its success, Wetskills Foundation and partners decided to organise a next edition in this amazing country in September 2019.

Wetskills Water Challenges

The Wetskills Water Challenge is a two-week event for university level students and young water professionals from around the globe. Participants work in multidisciplinary and intercultural teams to develop out-of-the-box solutions for water challenges posed by case sponsors.

Since 2010, more than 600 students and young professionals from about 150 international universities and organizations have participated in one of the 32 Wetskills Water Challenges held in Asia (South Korea, China, Taiwan, Indonesia, Kyrgyzstan and India), North Africa & Middle East (Israel, Oman, Morocco, Iran and Egypt), Sub-Saharan Africa (South Africa & Mozambique), Europe (United Kingdom, Romania, Spain & the Netherlands), Latin America (Colombia) and North America (United States & Canada).

Wetskills-South Korea 2019

The location of this second edition will be Seoul and Daegu. It will be organized by the non-profit Wetskills Foundation (based in The Netherlands), in cooperation with some Korean universities and it will be supported by of the Embassy of the Kingdom of the Netherlands. The creative and collaborative spirit flows through out multidisciplinary teams, with the wide experience in natural sciences and engineering, as well as on social, economic and political sciences, in policy and business management. We hope you will join us to be part of the Wetskills experience in 2019!

This Wetskills edition will present the results of the teams during a high-level water event in South-Korea. The exact details will follow.

Programme

The Wetskills Challenge will formally start with two days of team building. After that, an opening event will take place, called BrainHurricane, case owners present their challenge to the student teams and diverse experts will help the teams.

Over the next 10 days the participants' teams will work on the challenge with periodic guidance of Dutch and Korean supervisors, and support from diverse local experts from academia, companies and governmental institutes.

Each team will present its solution at the end of the (two-week) challenge during a special pitch session and poster market as part of the high-level water event: International Water Week in Daegu. Leaders in business, academia and government will attend the finals and awarding.

We are looking for companies and organizations to bring in their Water Challenges!

Case topics

The case owners, inside or related to the water sector, determine the challenge topic of the study cases of Wetskills. Previous edition topics were researched as: reuse of wastewater, dew harvesting, water scarcity, stormwater management, deployable flood defense systems, geothermal and thermal exchange energy systems, coastal master plan development, resiliency, water governance, awareness, etc. See www.wetskills.com for cases of the previous Wetskills events and in particular the first edition of [Wetskills-South Korea](#) in 2018.

Does your company, organization or institute in the water sector have a challenging water case?

Wetskills-South Korea 2019 will be an excellent opportunity to showcase your organization's expertise and commitment to innovative solutions.

Are you an innovative company, organization or institute and do you have a challenging water case? Come on board!

More information: www.wetskills.com, Twitter & Facebook



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Contact Johan Oost at the Wetskills Foundation (johan.oost@wetskills.com).

WetsNext

The WetsNext programme initiates and stimulates follow-up activities based on the concepts and results of the Wetskills Challenges. The partners of this Wetskills edition strive to follow-up the outcomes with further (feasibility or pilot) studies, done by Young Professionals and students, but intensively guided by case owners, Wetskills alumni, other interested partners. Main aim: to follow-up great ideas, to implement them and to gain impact!

Case Sponsor responsibilities

- Case Sponsors will provide a study case (the water challenge) for the Wetskills program in South Korea (further Wetskills-South Korea 2019).
- Case Sponsors will support the team via face-to face or remote meetings (using Skype, and e-mail) on the first day, the last day, and at halfway point.
- Case Sponsors and Wetskills jointly will provide an expertise during the programme (also on distance with cell phone, email, Skype). This expert may come from other organizations, e.g. a professor from the university.
- Case Sponsors will donate € 3500 in support of the organization and the participants of Wetskills-South Korea 2019.

Case Sponsor Benefits

- Case Sponsors will receive the results: a poster and a paper (approx. 6 pages) outlining the innovative concept the team came up with for the Case Sponsor's case study.
- The name and logo of Case Sponsors will be reported in Wetskills press releases with a broad distribution.
- Promotion through the website and social media for Wetskills, the event partners and other relevant organizations and during other Wetskills Water Challenges.
- The logo of the Case Sponsors will be displayed on the poster presented at the final presentations.

- Case Sponsors will get their own international team of enthusiastic students and young professionals.
- Case Sponsors get the opportunity to grow their business network through participation in the energizing Wetskills event.
- Press releases and tailored appointments for promotion and communication for own use.

Wetskills responsibilities

- The Wetskills Foundation will assist in developing a great case study for the participants.
 - The Wetskills Foundation will form combined international, multidisciplinary teams of participants and guide them to reach solutions through processes of divergent thinking to solve the Case Sponsor's challenge.
 - The study case and poster of the team (excluding the short memo) will be published on the Wetskills website, www.wetskills.com.*
 - The results will be presented during a special session at the International Water Week in Daegu in presence of leaders in business, government and academia.
 - The winning team will be awarded in these sessions as well.
- * If some information is confidential, Wetskills and the concerning team will act accordingly.

Donor benefits

You do not need to be a Case Sponsor to be part of Wetskills. Wetskills-South Korea 2019 welcomes the participation of businesses, organizations and individuals through donations.

- Donors will receive logo representation.
- Donors will be mentioned in PR & Communication
- Donors will have the opportunity to meet and greet with participants and Sponsor Organizations.

We would like to tailor your requests as Donor or Case Sponsor.

Our Partners

This Wetskills edition is supported by:



More information: www.wetskills.com, Twitter & Facebook