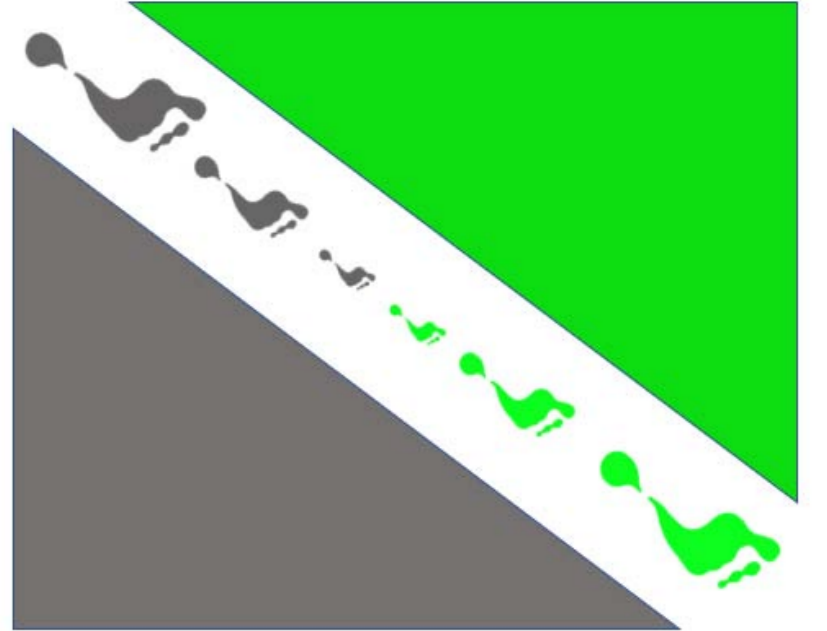




From Grey to Green

Take relative advantages!



The Water Trackers

Guo Qiang | Han Lige | Qimei Baizhen | Ricky Boogert

Walk together!



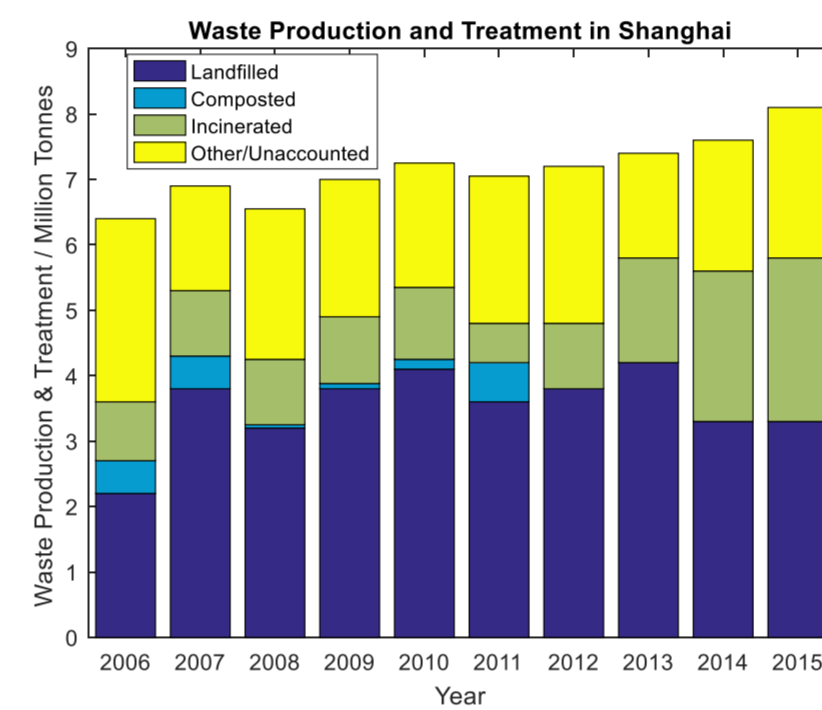
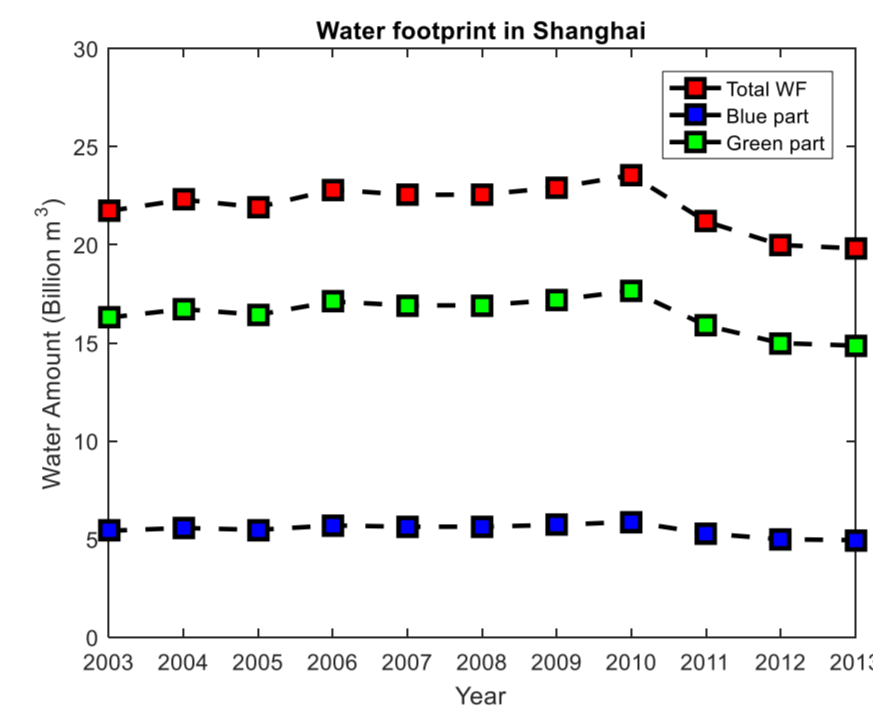
Water Footprints:

- water needed for growing resources
- water needed for daily use
- water needed for cleaning up the waste

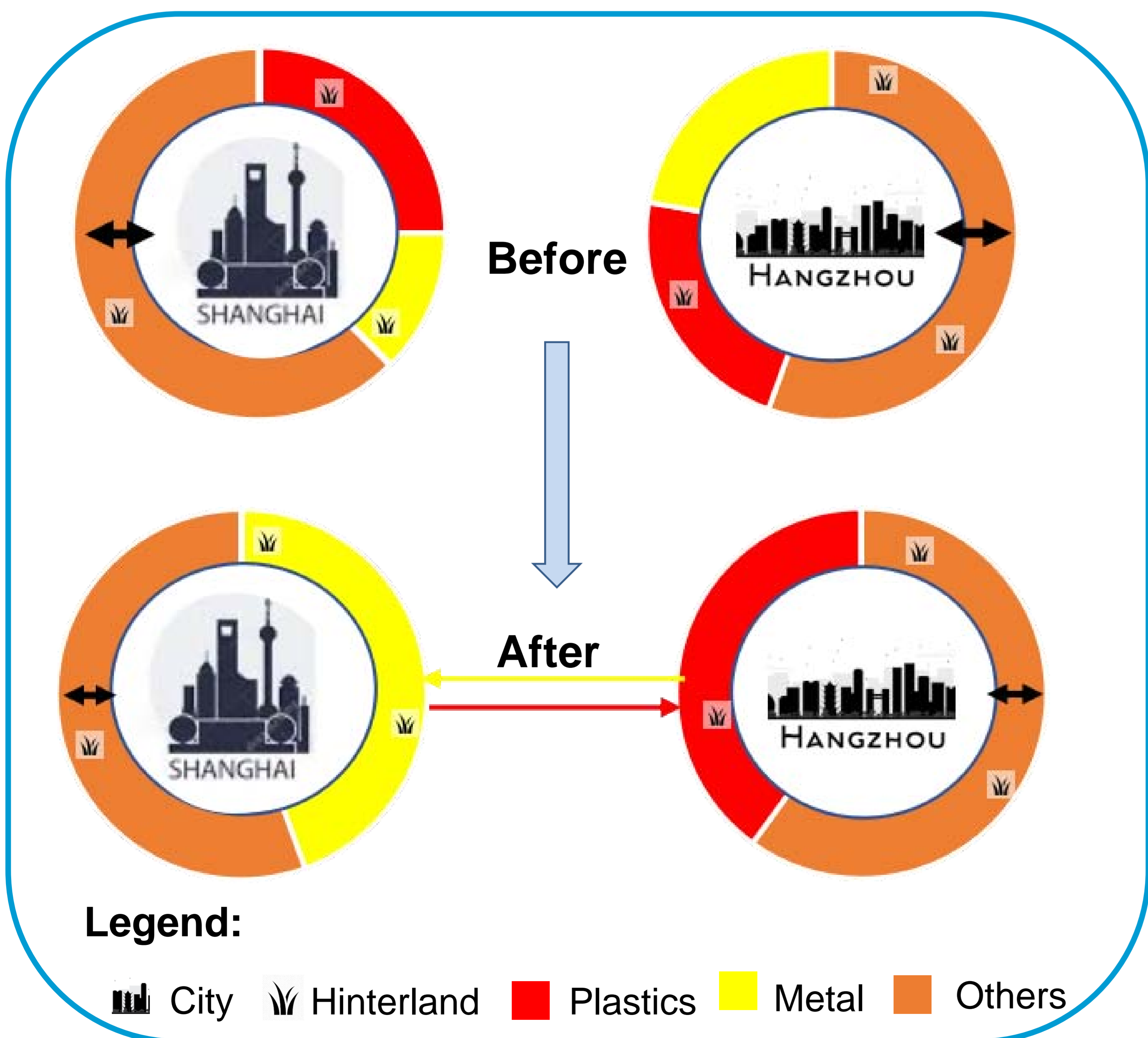
Challenge:

Growing grey water footprint

- Increasing Population
- Increasing Production
- Increasing Pollution



Grey Water Footprint Reducing System:



Steps To Take:

Government Actions

- Finance
- Policy
- Think-tank

Private Organizations Actions

- Transform
- Innovate
- Advertise

Individuals Actions

- Reuse
- Reduce
- Recycle

+ More waste efficient | More fresh water | Sustainability | Economical

