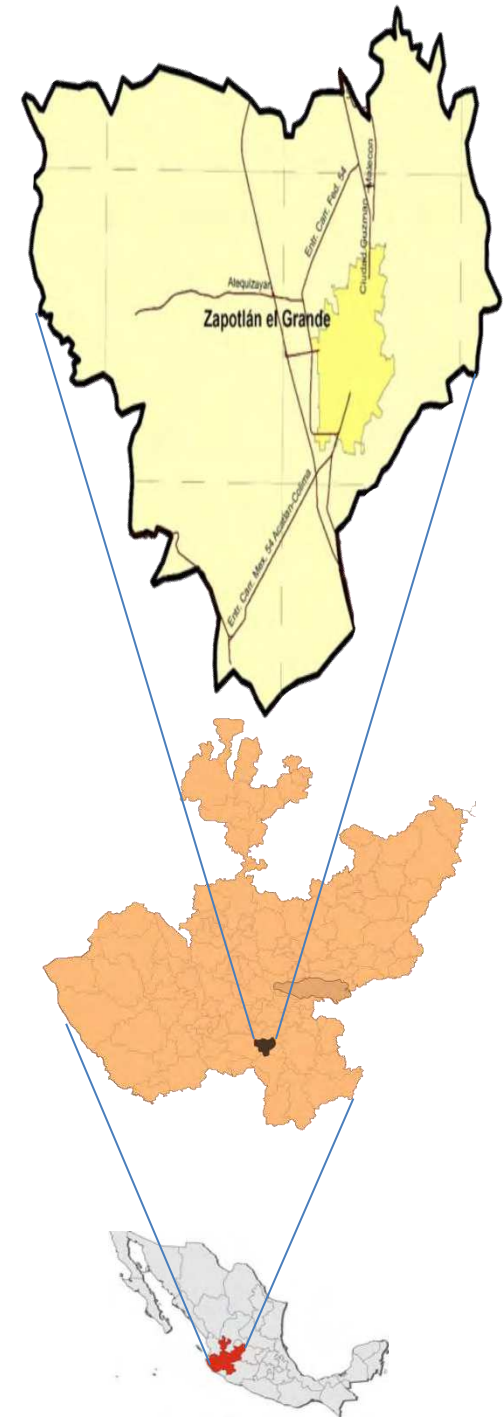


CHALLENGE

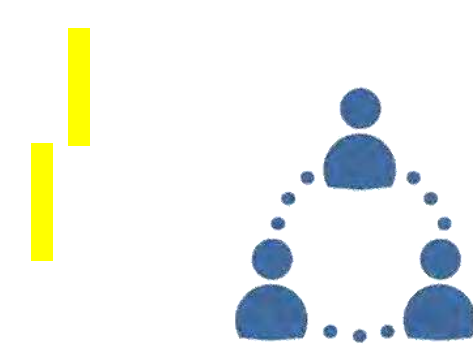


- 40% Leaking
- 4,54% SWT
- 75% Water spend Agriculture
- 10-60 years
- Age of pipes, Mixed waters

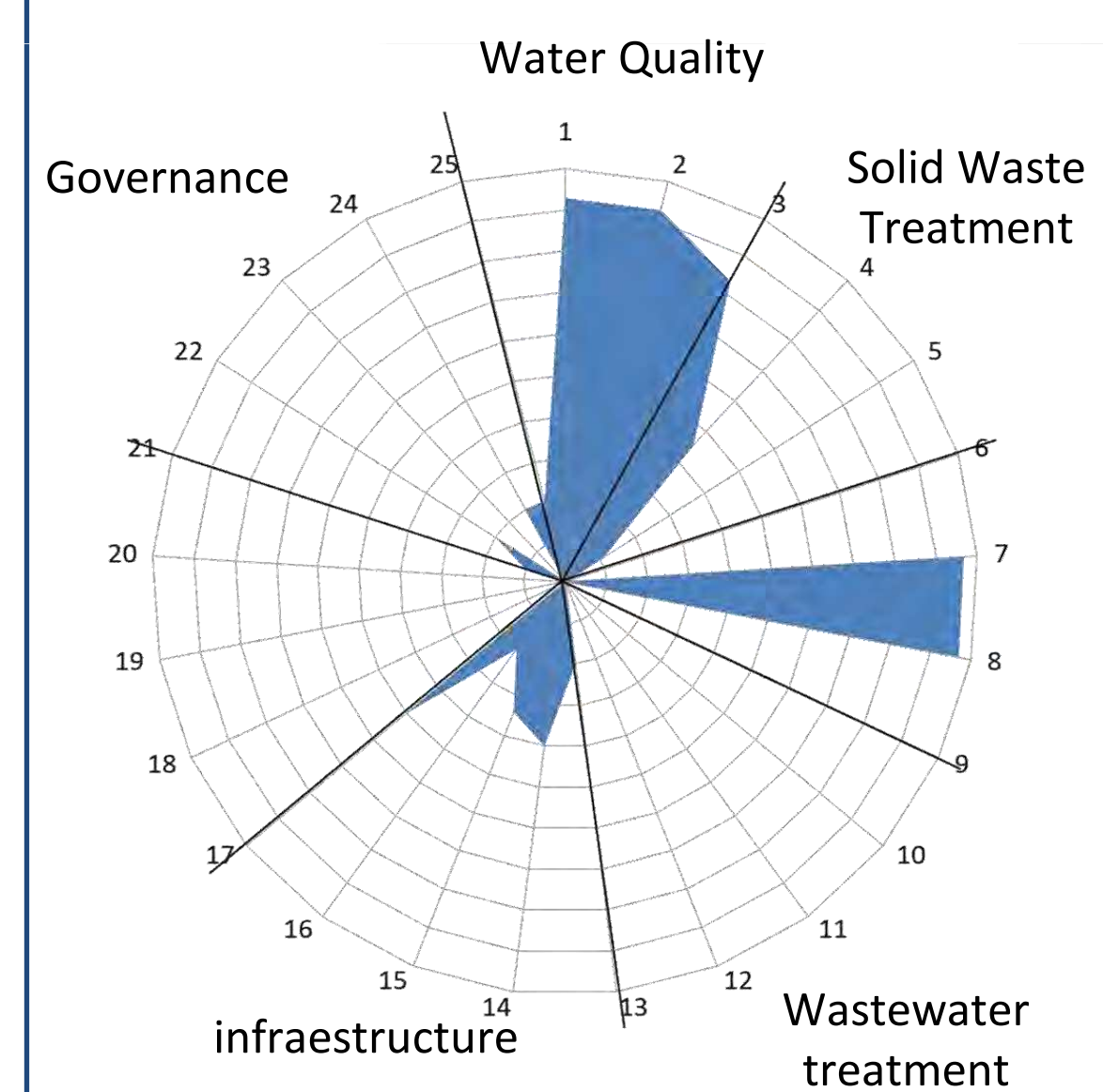
- Ownership of the problem
- Shared Unfairness
- Missinformation



- Water Managment
- Communication between water govermet

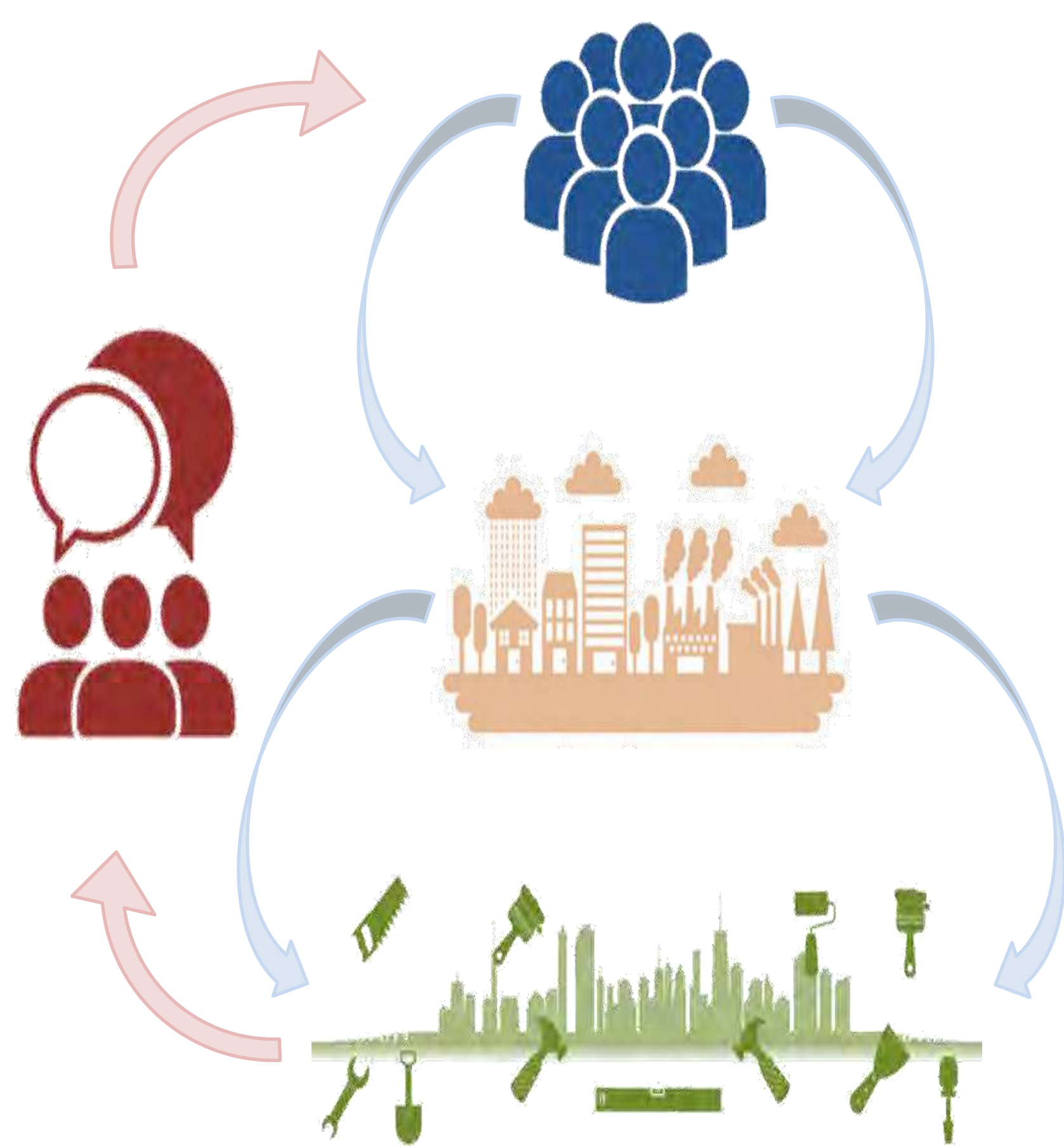


- 60% Incomes
- Business oportunities



*City Blueprint® of Ciudad Guzmán

SOLUTION



AWARENESS

- CITIZENS



- DATA



- SOCIAL PROGRAM



ACTIONS

- ACTION PLANS
- Save Water
- Reuse Water
- Eco-technologies
- Rainwater catchment



- INCENTIVE PROGRAM



NEW SYSTEM

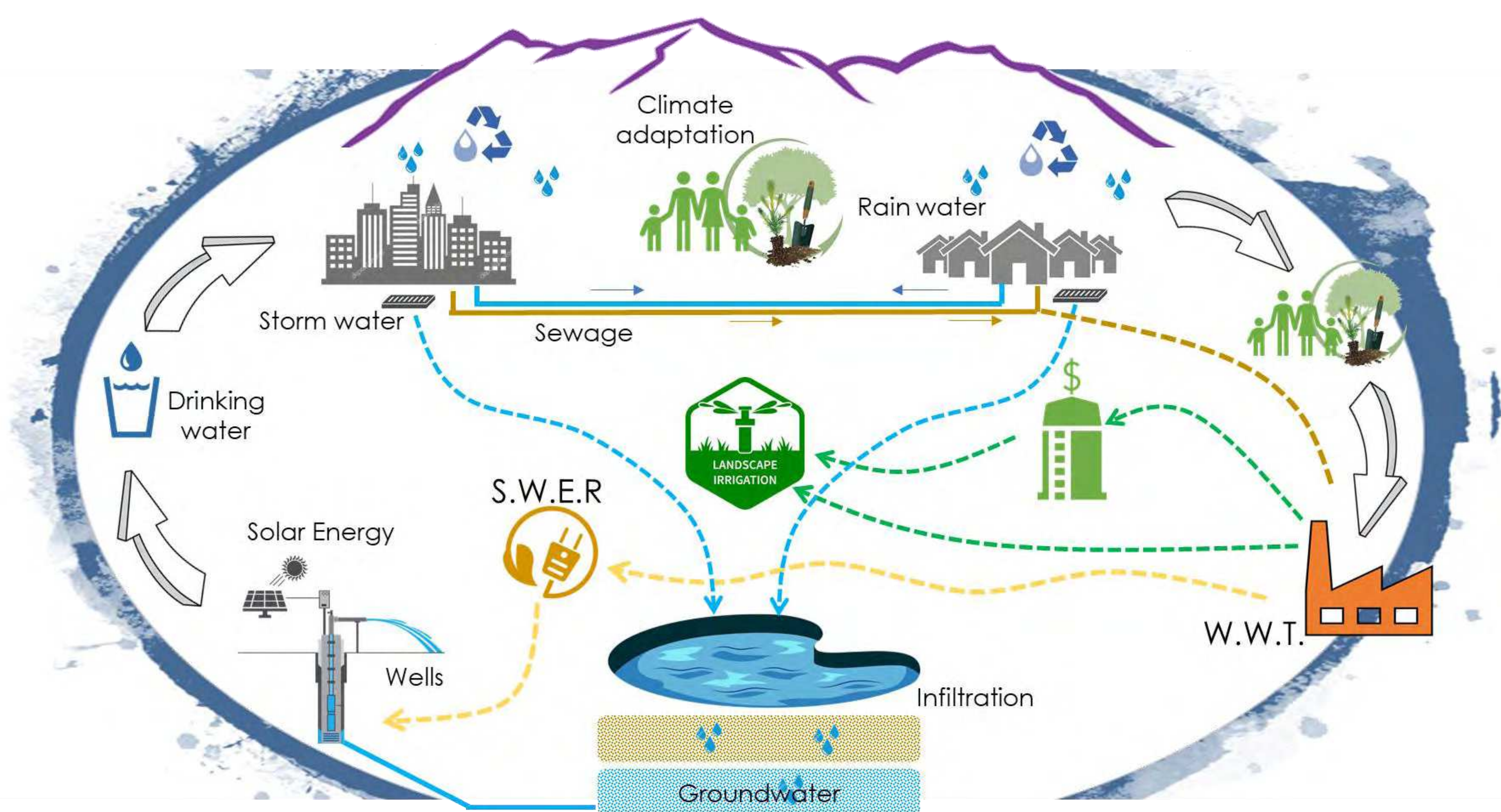
- INFRASTRUCTURE



- DIGITAL MANAGMENT



- CLIMATE CHANGE



“The smallest steps in the right direction ends up to the biggest solution”

BENEFITS

SAVE MONEY & ENERGY



WATER CULTURE



BETTER SERVICES



+ JOBS



BETTER CITY



SYSTEM EFFICIENCY



+ INCOMES



+ DATA INFORMATION



IMPROVE ENVIRONMENT



NEW GENERATIONS



**EFFICIENT WATER MANAGMENT
SELF-IMPROVING SYSTEM**