



Wetskills-Colombia 2018

Leaflet for Study Case sponsors

BRING IN YOUR WATER CASE

Wetskills Water Challenges

The Wetskills Water Challenge is a two-week event for university level students and young water professionals from around the globe. Participants work in multidisciplinary and intercultural teams to develop out-of-the-box solutions for water challenges posed by case sponsors.

Since 2010, more than 500 students and young professionals from about 120 international universities and organizations have participated in one of the 27 Wetskills Water Challenges held in: Asia (China, Taiwan, Indonesia and India), North Africa & Middle East (Israel, Oman, Morocco, Iran and Egypt), Sub-Saharan Africa (South Africa & Mozambique), Europe (United Kingdom, Romania & the Netherlands) and North America (United States & Canada).

Join this very first South American Wetskills Water Challenge in Colombia, organised in Cartagena, hosted at the ACODAL congress

In May 2018 a Wetskills Water Challenge will be organized in South America for the first time. This event is being organized by the non-profit Wetskills Foundation (based in The Netherlands) in cooperation with Dutch Water Authorities / Water Authority De Dommel and with support of the Embassy of the Kingdom of The Netherlands. The creative and collaborative spirit flows through our multidisciplinary teams, with the wide experience in natural sciences and engineering, as well as on social, economic and political sciences, in policy and business management. We hope you will join us to be part of this unique Wetskills experience in 2018!

This edition will present the results during the ACODAL congress in Cartagena (30 May – 1 June 2018)

Programme

Wetskills will formally start on 20 May 2018 with two days of team building, cultural activities and water-related excursions. On 22 May an opening event will take place in Cartagena. At this session, called BrainHurricane, case owners present their

challenge to the student teams and diverse experts will brainstorm with the teams.

Over the next eight days the participants' teams will work on the challenge with periodic guidance of Dutch and Colombian supervisors, and support from diverse local experts from academia, companies and governmental institutes.

The Wetskills programme is aligned with a large congress organized by ACODAL (Colombian Association of Sanitation and Environmental Engineers) on (30 May – 1 June). Each team will present its solution at the end of the (two-week) challenge during a special pitch session and poster market as part of a special program during the ACODAL. Leaders in business, academia and government will attend parts of this finals and awarding.

We are looking for companies and organizations to bring in their Water Challenges!

Case topics

The case owners, active in or related to the water sector, determine the challenge and topic of the study cases of Wetskills. Examples of previous topics are: reuse of wastewater, dew harvesting, water scarcity, stormwater management, deployable flood defense systems, geothermal and thermal exchange energy systems, coastal master plan development, resiliency, water governance, awareness, etc. See www.wetskills.com for cases of the previous Wetskills events.

Does your company, organization or institute in the water sector have a challenging water case?

Wetskills-Colombia will be an excellent opportunity to showcase your organization's expertise and commitment to innovative solutions, prove your corporate social responsibility and enable your involvement in the local community.

Are you an innovative company, organization or institute and do you have a challenging water case? Come on board!

Contact Johan Oost at the Wetskills Foundation (johan.oost@wetskills.com).

More information: www.wetskills.com, Twitter & Facebook



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WetsNext

The WetsNext programme initiates and stimulates follow-up activities based on the concepts and results of the Wetskills Challenges. The partners of this Wetskills edition strive to follow-up the outcomes with further (feasibility or pilot) studies, done by Young Professionals and students, but intensively guided by case owners, Wetskills alumni, other interested partners. Main aim: to follow-up great ideas, to implement them and to gain impact!

Case Sponsor responsibilities

- Case Sponsors will provide a study case (the water challenge) for the Wetskills programme in Colombia (further Wetskills-Colombia 2018).
- Case Sponsors will support the team via face-to face or remote meetings (using Skype, and e-mail) on the first day, the last day, and at halfway point.
- Case Sponsors and Wetskills will jointly provide an expertise during the program (also on distance with cell phone, email, Skype). This expert may come from other organizations, e.g. a professor from the university.
- Case Sponsors will donate € 3000 in support of the organization and the participants of Wetskills-Colombia 2018.

Case Sponsor Benefits

- Case Sponsors will receive the results: a poster and a paper (approx. 6 pages) outlining the innovative concept the team came up with for the Case Sponsor's case study.
- The name and logo of Case Sponsors will be reported in Wetskills press releases with a broad distribution.
- Promotion through the website and social media for Wetskills, the event partners and other relevant organizations and during other Wetskills Water Challenges.
- The logo of the Case Sponsors will be displayed on the poster presented at the final presentations.
- Case Sponsors will get their own international team of enthusiastic students and young professionals.

- Case Sponsors get the opportunity to grow their business network through participation in the energizing Wetskills event.
- Press releases and tailored appointments for promotion and communication for own use.

Wetskills' responsibilities

- The Wetskills Foundation will assist in developing a great case study for the participants.
- The Wetskills Foundation will form combined international, multidisciplinary teams of participants and guide them to reach solutions through processes of divergent thinking to solve the Case Sponsor's challenge.
- The study case and poster of the team (excluding the short memo) will be published on the Wetskills website, www.wetskills.com.*
- The results will be presented during a special session during the ACODAL congress in Cartagena, in presence of leaders in business, government and academia.
- The winning team will be awarded in these sessions as well.

* If some information is confidential, Wetskills and the concerning team will act accordingly.

Donor benefits

You do not need to be a Case Sponsor to be part of Wetskills. Wetskills-Colombia 2018 welcomes the participation of businesses, organizations and individuals through donations.

- Donors will receive logo representation.
- Donors will be mentioned in PR & Communication
- Donors will have the opportunity to meet and greet with participants and Sponsor Organizations.

We would like to tailor your requests as Donor or Case Sponsor.

Our Partners

This Wetskills edition is supported by:



More information: www.wetskills.com, Twitter & Facebook