



**MEDIA ADVISORY – JUNE 2014**

## **WETSKILLS-CANADA 2014**

### *CANADIAN-DUTCH WATER CHALLENGE*

TORONTO - With its high population density, intensive agriculture and industry, the Netherlands often receives international acclaim for the ability to literally keep its head above water through innovations in water management and technology, and for succeeding in producing high quality drinking water without the use of chlorine.

While there is a huge difference in size between Canada and the Netherlands, both countries face similar water challenges. These challenges bring opportunities for close cooperation between our governments, companies and knowledge institutes.

The Wetskills Water Challenge is a two-week event for graduate students and young water professionals from all over the world. In multidisciplinary and intercultural teams the participants develop their own innovative solutions for water issues in a changing world. Since 2010, about 200 water graduate students and young water professionals from more than 40 international universities and organizations participated in one of the eleven Wetskills Water Challenges, held in Mozambique, Romania, the Netherlands, Egypt, South Africa, Oman, Indonesia, Morocco and China.

In Toronto, Canadian, Dutch and American students, water experts and companies will compare views on global water innovations, share best practices, and find new solutions. The topics range from: Nutrient Recovery from Waste Water, the use of Smart Water Infrastructure to the detection and Removal of Toxic Compounds in Mining and Waste Water Effluent.

- WHEN:** 6 – 19 JUNE 2014
- WHAT:** Wetskills-Canada 2014
- WHERE:** Ryerson University Campus

**Partners and case owners** - the following organizations are working together to make the Wetskills Water Challenge a wonderful experience for everyone involved:

**Ryerson Urban Water**  
**Consulate General of the Kingdom of the Netherlands in Toronto**  
**Wetskills**  
**Netherlands Office for Science and Technology in Washington**  
**Netherlands Water Partnership**



Kingdom of the Netherlands

**Environment Canada  
Toronto Water  
Golder Associates & Delcan & The municipality of the Nation  
INCAS<sup>3</sup> and CAN North  
DeSaH and Wageningen University**

### **Wetkills**

Get in Touch with the Dutch! Next to the Wetskills Water Challenge a group of 18 water experts from the Netherlands will be visiting Ontario 16-19 June for various water events. Please contact [TOR@minbuza.nl](mailto:TOR@minbuza.nl) if you want to meet the delegation.

### **Invitation and assistance interviews**

We would like to welcome you at three points during the Wetskills Water Challenge. The first opportunity is the kick-off event: The Brain Hurricane. The Brain Hurricane is an interactive brainstorming event in which the contestants of the Wetskills Water Challenge will learn about the case studies, meet the case owners and hear all about the water challenges and opportunities in Canada from Ontario water experts.

The second opportunity is when the Wetskills teams present their case to the international jury during the Ryerson Urban Water day on June 17<sup>th</sup>.

Thirdly, on June 18<sup>th</sup>, the winner of the Wetskills Water Challenge will be announced at the Canadian Water Summit.

As a media representative you are invited to all the events or to join us during parts of the program. And of course we would be happy to assist you setting up interviews with the key Dutch and Canadian participants.

### **More information?**

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#### **Consulate General of the Kingdom of the Netherlands**

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