



Wetskills-Israel 2017

Leaflet for Study Case sponsors



BRING IN YOUR WATER CASE

Wetskills Water Challenges

The Wetskills Water Challenge is a two-week event for university level students and young water professionals from around the globe. Participants work in multidisciplinary and intercultural teams to develop out-of-the-box solutions for water challenges posed by case sponsors.

Since 2010, more than 450 students and young professionals from about 100 international universities and organizations have participated in one of the more than twenty Wetskills Water Challenges held in Asia (China, Taiwan, Indonesia and India), North Africa & Middle East (Israel, Oman, Morocco, Iran and Egypt), Sub-Saharan Africa (South Africa & Mozambique), Europe (United Kingdom, Romania & the Netherlands) and North America (United States & Canada).

Join the second Wetskills Water Challenges in Israel, Held at the Technion – Israel Institute of Technology

In September 2017 a Wetskills Water Challenge will be hosted in Haifa, Israel for the second time. Hosted by the Stephen and Nancy Grand Water Research Institute, Technion – Israel Institute of Technology. The event is being organized in cooperation with the non-profit Wetskills Foundation (based in The Netherlands). The creative and collaborative spirit flows through out multidisciplinary teams, with the wide experience in natural sciences and engineering, as well as on social, economic and political sciences, in policy and business management. We hope you will join us to be part of the Wetskills experience in 2017!

This Wetskills edition will present the results of the teams during WATEC Israel 2017- Exhibition & Conference (12-14 September)

Programme

Wetskills will formally start on Sep 3, 2017 with two days of team building. On Sep 5 an opening event will take place and

hosted at the GWRI, Technion. On this day, called BrainHurricane, case owners present their challenge to the student teams. Over the next 9 days the participants' teams will work on the challenge with periodic guidance of Dutch and Israeli supervisors, and support from diverse local experts from academia, companies and governmental institutes. Each team will present its solution at the end of the (two-week) challenge during a special pitch session as part of the program of the WATEC Israel 2017. The WATEC Israel 2017 is an international professional conference & exhibition that offers a meeting place for manufacturers, researchers, investors, academics, purchasers and decision-makers representing both local and international businesses.

*We are looking for companies
and organizations to bring in
their Water Challenges!*

Case topics

The case owners determine the challenge topic of the study cases of Wetskills. Previous Israel edition topics were researched as: reuse of wastewater, dew harvesting, reconstruction of former water supply infrastructure and prevention of bacteria in drinking water supply. In other events topics were brought in such as; water scarcity, stormwater management, deployable flood defense systems, geothermal and thermal exchange energy systems, coastal master plan development, resiliency, water governance, awareness, etc. See www.wetskills.com for cases of the previous Wetskills events.

*Does your company, organization or institute in
the water sector have a challenging water case?*

Wetskills-Israel will be an excellent opportunity to showcase your organization's expertise and commitment to innovative solutions.

Are you an innovative water company, organization or institute and do you have a challenging water case? Come on board! Contact Johan Oost at the Wetskills Foundation (johan.oost@wetskills.com).

More information: www.wetskills.com, Twitter & Facebook



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WetsNext

The WetsNext program initiates and stimulates follow-up activities based on the concepts and results of the Wetskills Challenges. The partners of this Wetskills edition strive to follow-up the outcomes with further (feasibility or pilot) studies, done by Young Professionals and students, but intensively guided by case owners, Wetskills alumni, other interested partners. Main aim: to follow-up great ideas, to implement them and to gain impact!

Case Sponsor responsibilities

- Case Sponsors will provide a study case (the water challenge) for the Wetskills program in GWRI, Technion (further Wetskills-Israel 2017).
- Case Sponsors will support the team via face-to face or remote meetings (using Skype, and e-mail) on the first day, the last day, and at half-way point.
- Case Sponsors and Wetskills jointly will provide an expert on the case study topic for the Brain Hurricane (kick-off event with expert speed-dating for the participants) and the Pre-presentations sessions. This expert may come from other organizations, e.g. a professor from the university.
- Case Sponsors will donate € 2800 in support of the organization and the participants of Wetskills-Israel 2017.

Case Sponsor Benefits

- Case Sponsors will receive the results: a poster and a paper (approx. 6 pages) outlining the innovative concept the team came up with for the Case Sponsor's case study.
- The name and logo of Case Sponsors will be reported in Wetskills press releases with a broad distribution.
- Promotion through the website and social media for Wetskills, the GWRI, Technion and other relevant organizations and during other Wetskills Water Challenges.
- The logo of the Case Sponsors will be displayed on the poster presented at the final presentations during the WATEC Israel 2017.
- Case Sponsors will be provided with their own international team of enthusiastic students and young professionals.

- Case Sponsors get the opportunity to grow their business network through participation in the energizing Wetskills event. We expect in particular delegates from all over the world.
- Press releases and tailored appointments for promotion and communication for own use.

Wetskills responsibilities

- The Wetskills Foundation will assist in developing a great case study for the participants.
- The Wetskills Foundation will form combined international, multidisciplinary teams of participants and guide them to reach solutions through processes of divergent thinking to solve the Case Sponsor's challenge.
- The study case and poster of the team (excluding the short memo) will be published on the Wetskills website, www.wetskills.com.*
- The results will be presented during the WATEC Israel 2017 international professional conference & exhibition.
- The winning team will be awarded during the WATEC Israel 2017.

* If some information is confidential, Wetskills and the concerning team will act accordingly.

Donor benefits

You do not need to be a Case Sponsor to be part of Wetskills. Wetskills-Israel 2017 welcomes the participation of businesses, organizations and individuals through donations.

- Donors will receive logo representation on the Wetskills banner.
- Donors will be mentioned in PR & Communication
- Donors will have the opportunity to meet and greet with participants and Sponsor Organizations.

We would like to tailor your requests as Donor or Case Sponsor.

Our Partners

This Wetskills edition is supported by:



More information: www.wetskills.com, Twitter & Facebook