



# Wetskills-The Netherlands 2017

Leaflet for Study Case sponsors

## BRING IN YOUR WATER CASE

*Join the fourth homecoming  
edition of Wetskills Water  
Challenges across the Dutch  
delta!*

**A new way to educational & networking  
approach for young professionals and students  
in the global water sector**

The Wetskills programme focuses on out-of-the-box solutions for local water challenges by bringing teams of diverse international students and young professionals together.

### Wetskills Water Challenges

The Wetskills Water Challenge is a two-week event for university level students and young water professionals from around the globe. Participants work in multidisciplinary and intercultural teams to develop out-of-the-box solutions for water challenges posed by case sponsors.

Since 2010, more than 500 students and young water professionals from about 100 international universities and organizations have participated in one of the 25 Wetskills Water Challenges held in Asia (China, Taiwan, Indonesia and India), North Africa & Middle East (Iran, Oman, Morocco, Israel and Egypt), Sub-Saharan Africa (South Africa & Mozambique), Europe (Romania, United Kingdom & the Netherlands) and North America (United States & Canada).

### Fourth edition in The Netherlands:

**19 October– 2 November 2017**

In October/November 2017 a Wetskills Water Challenge will be hosted in The Netherlands for the fourth time. The non-profit Wetskills Foundation (based in The Netherlands) will be the organiser of this event.

The creative and collaborative spirit flows through out multidisciplinary teams, with the wide experience in natural sciences and engineering, as well as on social, economic and political sciences, in policy and business management. We hope you will join us to be part of this Wetskills experience in 2017!

**This Wetskills edition will present the results of the teams during the fourth Amsterdam International Water Week (30 Oct – 3 Nov 2017).**

Wetskills will formally start on 19 October 2017 with an opening event hosted at Waternet in Amsterdam. After this a tour in the Dutch delta will follow. Heerhugowaard, Leeuwarden, Zwolle, Wageningen, Utrecht, and Delft Will be visited with various site visits and the local expertise of the areas will asked to share with the Wetskills participants. After six days the teams will stay in Rotterdam to work on the cases.

The results will be presented in Amsterdam. Each team will pitch its solution at the end of the (two-week) challenge during a pitch session at the 4<sup>th</sup> Amsterdam International Water Week. The participants' presentations will contribute to the theme of the conference on 'Circular economy in urban deltas' by providing innovative and interdisciplinary solutions in an interactive pitch and poster session.

See the detailed programme at the end of this leaflet.



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*We are looking for companies  
and organizations to bring in  
their Water Challenges!*

### Case topics

The case owners determine the challenge topic of the study cases of Wetskills.

Under the broad theme of 'Circular economy in urban deltas', cases are now being assembled including such topics as; stormwater management, resource recovery, deployable flood defence systems, wastewater collection, governance, public involvement, geothermal and thermal exchange energy systems, coastal master plan development, resilience (this are examples of previous cases). See [www.wetskills.com](http://www.wetskills.com) for cases of the previous Wetskills events.

*Does your company, organization or  
institute in the water sector have a  
challenging water case?*

Wetskills-NL will be an excellent opportunity to showcase your organization's expertise and commitment to innovative solutions.

Are you an innovative water company, organization or institute and do you have a challenging water case? Come on board! Contact Johan Oost at the Wetskills Foundation ([johan.oost@wetskills.com](mailto:johan.oost@wetskills.com)).

### WetsNext

The WetsNext programme initiates and stimulates follow-up activities based on the concepts and results of the Wetskills Challenges. The partners of this Wetskills edition strive to follow-up the outcomes with further (feasibility or pilot) studies, done by Young Professionals and students, but intensively guided by

case owners, Wetskills alumni, other interested partners. Main aim: to follow-up great ideas, to implement them and to gain impact!

## Case Sponsor Information

### Case Sponsor responsibilities

- Case Sponsors will provide a study case (the water challenge) for the Wetskills programme in The Netherlands (further Wetskills-NL 2017).
- Case Sponsors will support the team via face-to face or remote meetings (using Skype, and e-mail) on the first day, the last day, and at half-way point.
- Case Sponsors and Wetskills jointly will provide an expert on the case study topic for the Brain Hurricanes (brainstorm events with expert speed-dating for the participants) and the pre-presentations sessions. This expert may come from other organizations, e.g. a professor from the university.
- Case Sponsors will donate maximum amount of € 3.000,- in support of the organization and the participants of Wetskills-NL 2017.

### Case Sponsor Benefits

- Case Sponsors will receive the results: a poster and a paper (approx. 6 pages) outlining the innovative concept the team came up with for the Case Sponsor's case study.
- The name and logo of Case Sponsors will be reported in Wetskills press releases with a broad distribution.
- Promotion through the website and social media for Wetskills and Amsterdam International Water Week.
- The logo of the Case Sponsors will be displayed on the poster presented at the final presentations during the 4<sup>th</sup> Amsterdam International Water Week 2017 and on the Wetskills banner.



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- Case Sponsors will be provided with their own international team of enthusiastic students and young professionals.
- Case Sponsors get the opportunity to grow their business network through participation in the energizing Wetskills event.
- Press releases and tailored appointments for promotion and communication for own use.

### Wetskills responsibilities

- The Wetskills Foundation will assist in developing a great case study for the participants.
- The Wetskills Foundation will form combined international, multidisciplinary teams of participants and guide them to reach solutions through processes of divergent thinking to solve the Case Sponsor's challenge.
- The study case and poster of the team (excluding the short memo) will be published on the Wetskills website, [www.wetskills.com](http://www.wetskills.com).\*
- The results will be presented during the 4<sup>th</sup> Amsterdam International Water Week 2017.
- The winning team will be awarded during the 4<sup>th</sup> Amsterdam International Water Week.

*\* If some information is confidential, Wetskills and the concerning team will act accordingly.*

### Donor benefits

You do not need to be a Case Sponsor to be part of Wetskills. Wetskills Team-NL 2017 welcomes the participation of businesses, organizations and individuals through donations.

- Donors will receive logo representation on the Wetskills banner.
- Donors will be mentioned in PR & Communication.
- Donors will have the opportunity to meet and greet with participants and Sponsor Organizations.

We would like to tailor your requests as Donor or Case Sponsor.

## Our Partners

This Wetskills edition is supported by:





# Wetskills-The Netherlands 2017

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### Preliminary Timetable\* – Wetskills-The Netherlands 2017

The program will take place: 19 October-2 November 2017: (\*Timetable is subjected to be changed)

Thu 19 October

#### Arrival & Welcome

Meet and Greet @Waternet, Amsterdam  
Inauguration @Noorderkwartier Water Authority, Heerhugowaard  
Meet and Greet with Case Sponsors  
Team announcement  
Bus tour Enclosure Dam, stay in City of Leeuwarden

Fri 20 October

#### BrainHurricanes, Water related visits, Teambuilding events

Tour Water Campus Leeuwarden  
Regional BrainHurricane #1 @Leeuwarden (Speed Date with various Experts)  
Travel to City of Zwolle  
Regional BrainHurricane #2 @Drents-Overijsselse Delta Water Authority  
Site visits in Zwolle, Stay in Zwolle

Sat-Sun 21-22 October

#### Weekend & Working

Plan of Action, Brainstorming  
Site visits in and around Zwolle-Kampen region  
Travel to Wageningen, Stay at Wageningn

Mon-Wed 23-25 October

#### BrainHurricanes, Start Work on Case Studies

Regional BrainHurricane #3 in City of Utrecht  
Stay in City of Rotterdam  
Site visits in and around Cities of Rotterdam and Delft  
Training Pitch & Poster  
Regional BrainHurricane #4 in Delft

Thu-Sat 26-28 October

#### Teams Work on Case Studies

Teamwork, Brainstorming  
Pre-presentations (feedback session)  
Discussions with supervisors and experts

Sun 29 October

#### Preparation for finals

Deadline poster & paper  
Extensive pitch practice session  
Travel to City of Amsterdam, Stay in Amsterdam

Mon-Wed 30 Oct-1 Nov

#### Amsterdam International Water Week, finals & awarding

Kick-off Amsterdam International Water Week  
AquaTech Exhibition, YWP pavilion  
Pitch Presentations, Poster market  
Awarding Ceremony @Conference dinner

Thu 2 November

#### Departure from Amsterdam, Good byes

Departure from Amsterdam