



Wetskills-United Kingdom 2017

Leaflet for Study Case sponsors

BRING IN YOUR WATER CASE

Join the First Wetskills Water Challenges in UK-Bath

A new way for educational experience and networking approach for students and young professionals in the water sector

The Wetskills programme focuses on out-of-the-box solutions for local water challenges by bringing teams of diverse international students and young professionals together.

Wetskills Water Challenges

The Wetskills Water Challenge is a two-week event for university level students and young water professionals from around the globe. Participants work in multidisciplinary and intercultural teams to develop out-of-the-box solutions for water challenges posed by case sponsors.

Since 2010, more than 400 students and young water professionals from about 100 international universities and organisations have participated in one of the more than twenty Wetskills Water Challenges held in Asia (China, Taiwan, Indonesia and India), North Africa & Middle East (Iran, Oman, Morocco, Israel and Egypt), Sub-Saharan Africa (South Africa & Mozambique), Europe (Romania & the Netherlands) and North America (United States & Canada).

First Edition in United Kingdom: Bath, March/April 2017

In March/April 2017 a Wetskills Water Challenge will be hosted in Bath, United Kingdom for the first time. Hosted by the Water Innovation Research Centre of the University of Bath (WIRC@Bath). The event is being organised in cooperation with the non-profit Wetskills Foundation (based in The Netherlands). Launched in 2014, the WIRC@Bath provides a unique environment for engaging in water research and practice, with established academic and industrial partnerships across the globe. The creative and collaborative spirit flows through out multidisciplinary teams, with the wide experience in natural sciences and engineering, as well as on social, economic and political sciences, in policy and business management. We hope you will join us to be part of the Wetskills experience in 2017!

This year's Wetskills Bath (UK) will bring together local partners and hosts including innovative British and European organisations, businesses and institutions. Five bright, enthusiastic young teams will learn from and work with local professionals and water experts on challenging water case studies posed by the sponsors.

This Wetskills edition will present the results of the teams during the 18th IWA UK Young Water Professionals Conference (10-12 April)

Wetskills will formally start on March 31, 2017 with an opening event hosted at the University of Bath. On this day, each case owner presents their challenge to the student teams. Over the next 9 days the participants' teams will work on the challenge with periodic guidance from local experts. Each team will present its solution at the end of the (two-week) challenge during a pitch session at the 18th IWA Young Water Professionals Conference, hosted at the University of Bath (10-12 April). The participants' presentations will contribute to the theme of the conference on 'Dialogue for Water' by



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providing innovative and interdisciplinary solutions. Many experts from the United Kingdom and the Netherlands will be invited.

We are looking for companies and organizations to bring in their Water Challenges!

Case topics

The case owners determine the challenge topic of the study cases of Wetskills.

Under the broad theme of 'Dialogue for Water', cases are now being assembled including such topics as; stormwater management, deployable flood defence systems, geothermal and thermal exchange energy systems, coastal master plan development, resilience. Additional potential cases are still being explored with the partners in both countries.

See www.wetskills.com for cases of the previous Wetskills events.

Programme

Wetskills will formally start on Friday 31st of March with an opening event hosted at the University of Bath. On this day, called BrainHurricane, each case owner presents the challenge to the Wetskills teams. Over the next 9 days the Wetskills teams will work on the challenge, with guidance of Dutch and UK supervisors and support from diverse local experts from academia, companies and governmental institutes.

Each team will present their innovative solution at the end of the (two-week) challenge during a special pitch session as part of the programme of the 18th IWA UK

Young Water Professionals Conference (10-12 April 2017).

Does your company, organization or institute in the water sector have a challenging water case?

Wetskills-UK will be an excellent opportunity to showcase your organisation's expertise and commitment to innovative solutions.

Are you an innovative water company, organisation or institute and do you have a challenging water case? Come on board! Contact Johan Oost at the Wetskills Foundation (johan.oost@wetskills.com).

WetsNext

The WetsNext programme initiates and stimulates follow-up activities based on the concepts and results of the Wetskills Challenges. The partners of this Wetskills edition strive to follow-up the outcomes with further (feasibility or pilot) studies, done by Young Professionals and students, but intensively guided by case owners, Wetskills alumni, other interested partners. Main aim: to follow-up great ideas, to implement them and to gain impact!

Case Sponsor Information

Case Sponsor responsibilities

- Case Sponsors will provide a study case (the water challenge) for the Wetskills programme in Bath (further Wetskills-UK 2017).
- Case Sponsors will support the team via face-to-face or remote meetings (using Skype, and e-mail) on the first day, the last day, and at half-way point.
- Case Sponsors and Wetskills jointly will provide an expert on the case study topic for the Brain Hurricane (kick-off event with expert speed-dating



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for the participants) and the Pre-presentations sessions. This expert may come from other organisations, e.g. a professor from the university.

- Case Sponsors will donate £2800 in support of the organization and the participants of Wetskills-UK 2017.

Case Sponsor Benefits

- Case Sponsors will receive the results: a poster and a memo (approx. 6 pages) outlining the innovative concept the team came up with for the Case Sponsor's case study.
- The name and logo of Case Sponsors will be reported in Wetskills press releases with a broad distribution.
- Promotion through the website and social media for Wetskills, University of Bath and other relevant organisations in Bath and during other Wetskills Water Challenges.
- The logo of the Case Sponsors will be displayed on the poster presented at the final presentations during the 18th IWA UK Young Water Professionals Conference 2017 and on the Wetskills banner.
- Case Sponsors will be provided with their own international team of enthusiastic students and young professionals.
- Case Sponsors get the opportunity to grow their business network through participation in the energizing Wetskills event. We expect in particular delegates from the United Kingdom and The Netherlands
- Press releases and tailored appointments for promotion and communication for own use.

Wetskills responsibilities

- The Wetskills Foundation will assist in developing a great case study for the participants.
- The Wetskills Foundation will form combined international, multidisciplinary teams of participants and guide them to reach solutions

through processes of divergent thinking to solve the Case Sponsor's challenge.

- The study case and poster of the team (excluding the short memo) will be published on the Wetskills website, www.wetskills.com.*
- The results will be presented during the 18th IWA UK Young Water Professionals Conference.
- The winning team will be awarded during the 18th IWA UK Young Water Professionals Conference.

* If some information is confidential, Wetskills and the concerning team will act accordingly.

Donor benefits

You do not need to be a Case Sponsor to be part of Wetskills. Wetskills Team-Bath 2017 welcomes the participation of businesses, organisations and individuals through donations.

- Donors will receive logo representation on the Wetskills banner.
- Donors will be mentioned in PR & Communication
- Donors will have the opportunity to meet and greet with participants and Sponsor Organizations.

We would like to tailor your requests as Donor or Case Sponsor.

Our Partners

This Wetskills edition is supported by:

Water Innovation
& Research
Centre



UNIVERSITY OF
BATH





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Preliminary Timetable* – Wetskills-United Kingdom 2017

The program will take place from 30 March till 12 April 2017:

(*This timetable is subjected to be changed)

Thu 30 March	Arrival in Bath, Welcome
	Meet and Greet Bath City Tour Team announcement Welcome dinner
Fri 31	Wetskills Brain Hurricane
	Meet and Greet with Case Sponsors Speed Date Sessions with various Experts Brainstorming Action Plan Deadline
Sat 1 - Sun 2 April	Water related visits, Teambuilding events
	Visit to water-related sites Visit to cultural sites Teambuilding activities
Mon 3 – Fri 7	Teams Work on Case Studies
	Teamwork Brainstorming Training Pitch & Poster Discussions with supervisors and experts Contact with case owners Optional: extra field trip
Fri 7 - Sun 9	Preparation for finals
	Pre-presentations (feedback session) Deadline poster & memo Extensive pitch practice session
Mon 10 - Wed 12	18th UK IWA Young Water Professionals Conference
	Pitch Presentations Poster market Workshop with in depth discussions about the results Farewell dinner Awarding Ceremony Departure from Bath