



# Your Water Blueprint

Empowering citizens to improve water sustainability by showing a personal blueprint in one graph

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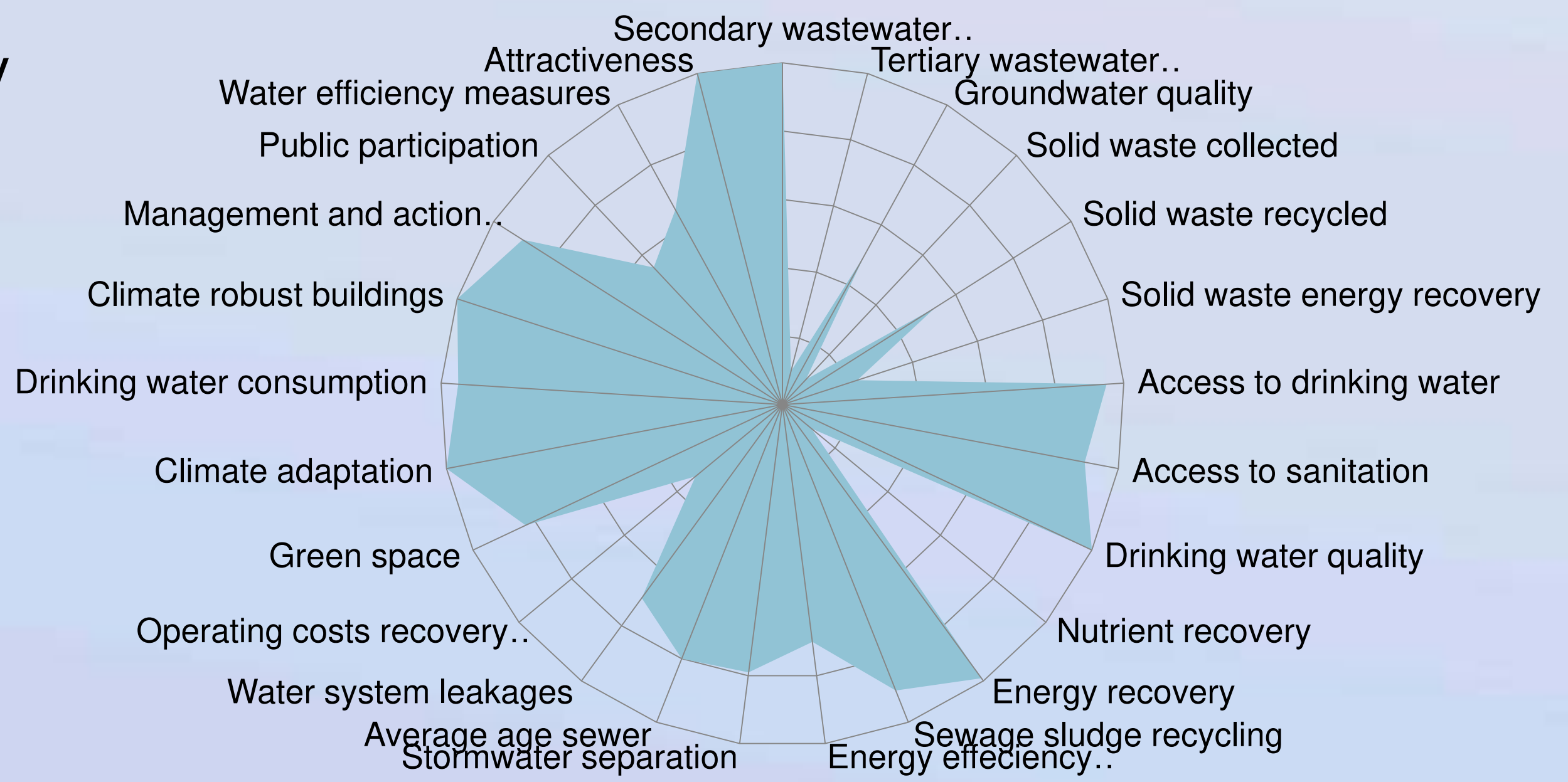
ClearBlue Solutions

**The City Blueprint;** a quick scan of water strengths and weaknesses of a city, designed by KWR (2012) to empower policy makers. The blanks illustrate the weaknesses. **The bluer, the better.**

Households contribute significantly to the City Blueprint. So what can citizens do to improve their city bottom-up?

Where are citizens efforts required?

## Boston City Blueprint

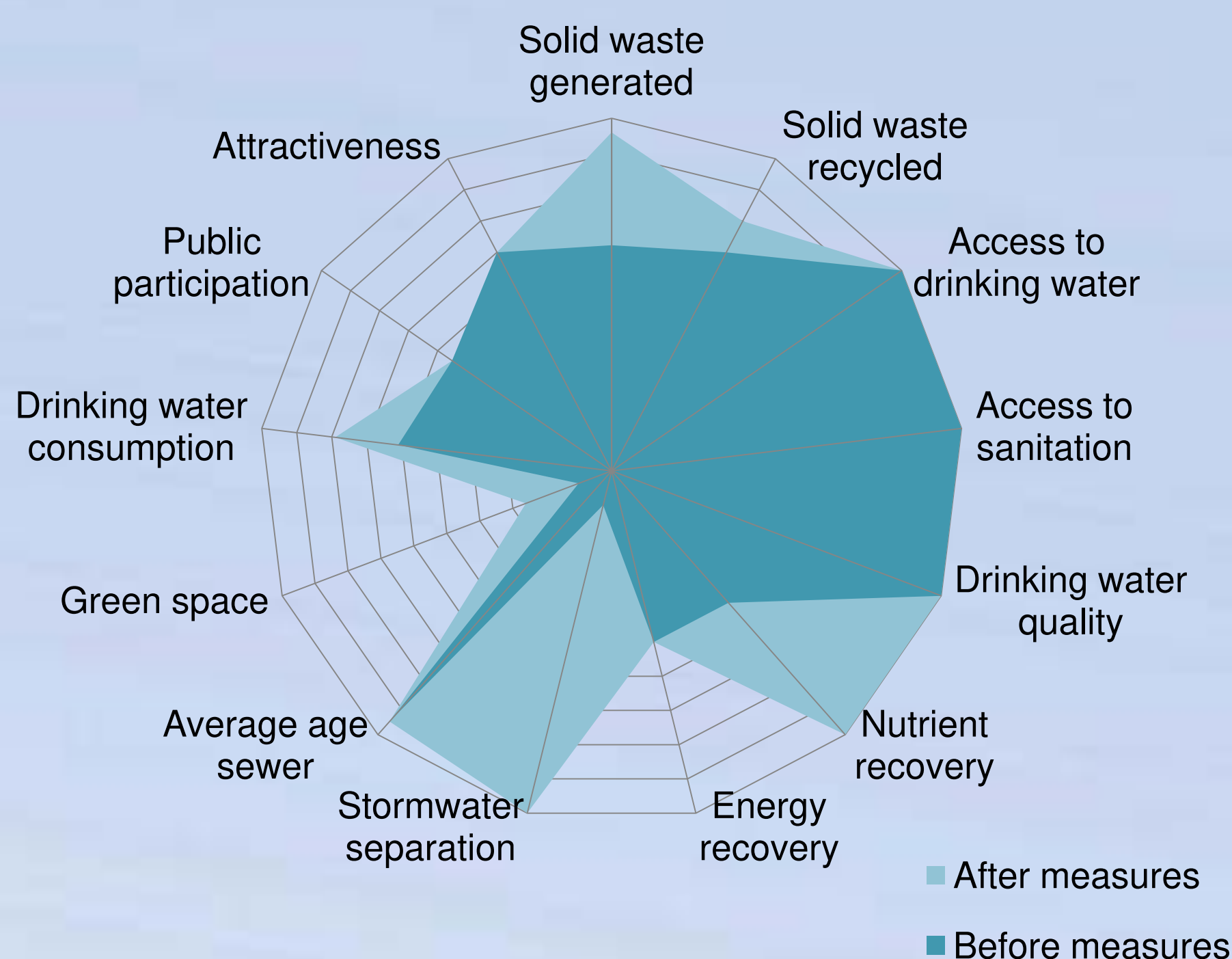


## The solution: Your Blueprint

**Your Blueprint;** a quick scan of your household's water strengths and weaknesses, showing where your impact is most required to contribute to your city.

To improve Your Blueprint, we provide you with access to simple and cost effective measures to improve water sustainability.

## Result of measures applied to your average house Boston



## The impact of \$149 of simple measures:

- Installing a water saving shower and adding a toilet stop, the water demand will drop by 25%, resulting in a \$250 saving each year.
- Waste separation and recycling will decrease solid waste generation by 35%.
- Installing a rain barrel will relieve the sewage of your storm water and save water.
- Greening the driveway will expand the green space significantly

KWR: Van Leeuwen, van Wezel & van de Ven (2012) City Blueprint: 24 indicators to Assess the Sustainability of the Urban Water Cycle. KWR.

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